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Spring 2014: Broadcast Newswriting
News Assignment 3

CVS to Cease Tobacco Sales
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On Wednesday, CVS Caremark announced the landmark decision to stop selling tobacco products in its more than seven-thousand-six-hundred stores across the nation starting on October first. CVS is the second largest drugstore chain in the nation, and the first pharmacy company to rid tobacco sales. The company's chief medical officer, Doctor Troyen Brennan (TROY-en BREHN-nen), made the point that selling the products in a pharmacy implies that using tobacco might not necessarily be unhealthy. This is the first time that a major retailer is making a big move to limit tobacco usage since Target ceased its tobacco sales in 1996.

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